

Appendix Six - Tunbridge Wells Borough Council Corporate Priorities and Objectives

The Council will work in partnership to improve the quality of life for all who live, work and enjoy leisure time in the Borough

A1 Promoting and maintaining a thriving and diverse local economy

- CO1 Encouraging a widening of the economic base, balancing the continued growth of the retail sector by the development of new activities, predominantly of the services and financial sector in the urban areas, with wider diversification in the rural areas
- CO2 Working with partners to improve the efficiency of the transport system including parking, traffic management systems, congestion, pedestrian access and including lobbying for improvements to the A21 and A228
- CO3 Reach a strategic view on parking issues including the merits of Park and Ride
- CO4 Further development of the borough as an attractive tourist destination actively promoting the borough to visitors and to a wider range of service providers and businesses

A2 Caring for our environment

- CO5 Introduction of a clean neighbourhoods initiative and take rapid action to remove fly tipping
- CO6 Establish pilot schemes for the recycling of plastics and other recyclables
- CO7 Develop proposals to improve air quality in the Southborough and Tunbridge Wells Air Quality Management Area
- CO8 (Enhance conservation areas, listed buildings and the countryside) We need to ensure that our buildings are well maintained to encourage a thriving tourist industry
- CO9 Achieving a sustainable balance between conservation and essential development

A3 Having housing suitable for local people

- CO10 Increase the provision of affordable housing and smaller homes in our towns and villages by developing and implementing a Supplementary Planning Document on Affordable Housing. This will assist in delivering new affordable homes (including social rented homes, low cost home ownership and housing for key workers) through the Planning System.
- CO11 Develop a range of options to prevent homelessness and support independence for vulnerable people, including to increase funding for Disabled facilities Grant.
- CO12 Implement an HMO Licensing Scheme under the Housing Act 2004 and consider the introduction of Empty Homes Grants and a Private Sector landlords Accreditation Scheme, to improve the condition of homes in the Borough.

A4 Developing safer and stronger communities

CO13 Reducing crime, disorder and anti-social behaviour, through the management and delivery of Community Safety Partnership activity in accordance with the Community Safety Strategy and Action Plan 2005-2008

CO14 Through partnership and collaboration, instigating and managing projects and initiatives to address inequalities in health, education, and employment-engaging with the statutory voluntary and community organisations

CO15 Building community participation and capacity by providing financial and other support for voluntary and community organisations and by promoting and developing volunteering as a means of delivering services and improving individual skills

CO16 We would like to encourage participation by children and young people in youth cultural and community activities (LAA Outcome 7)

This will be achieved through:-

A5 Delivering high quality services to our customers

A6 Improving customer service and satisfaction

A7 Ensuring that we are well managed, proactive and deliver value for money services